Market Research

Babcox Research: Knowledge to Drive Your Business

Let Babcox Research build your market knowledge and competitive advantage with insightful research solutions tailored to suit your needs. We offer a full spectrum of market research capabilities.

We can help you reach deep into your market sector to mine the valuable information your business needs to stay on the leading edge.

Our experienced research team specializes in:

- **Designing questionnaires**
- **Conducting surveys**
- **Creating databases**
- **Calculating results**
- **Preparing reports**
- **Analyzing results**

Driving Your Business

Market research is a great way to move your business forward. We'll provide you with accurate, useful data that can help you forecast and prepare for emerging trends, understand your market position, evaluate customer opinions, increase customer loyalty or acquire new business.

Personalized Approach

We always take a personalized approach to your research needs, ensuring you'll receive the maximum benefit from your investment. We provide e-mail, phone, fax and standard mail data collection capabilities and can help you select the most cost-effective, efficient and results-driven method to suit your needs.

Give us a call for a quote.

For more information, contact Doug Kaufman at 330-670-1234, ext. 262 or your Babcox Sales Representative